



## November 2018

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## Quick Links



## From the President

Greetings all. I have an important announcement concerning November's general Chapter meeting. Typically, our meetings are held the third Wednesday of the month which, this month falls on the Wednesday before Thanksgiving. Therefore, the meeting has been rescheduled for the following **Wednesday, November 28**, same time and place. Please mark your calendars to attend as we will be revealing the recipients of our survey gift certificate winners.



Mickey McGuire, RMF President

In December, as in past years, there will be no general Chapter Meeting. Instead, Lee Evans, has arranged for us to gather at C.B. and Potts for our Holiday Party. It will be held **Friday, December 14** with social time starting at 6:30 PM followed by heavy hors d'œuvres, a white elephant gift exchange and raffle. You can purchase your tickets online through PayPal at [nocotu.org/S/18holiday](http://nocotu.org/S/18holiday) for \$15 by Tuesday December 11 or at the door for \$20. C.B. and Potts is located at 1441 East Horsetooth Road in Fort Collins. This is a really fun event and I hope to see you there.

I want to take this opportunity to thank those of you who completed the survey, despite a couple of glitches in the software. We are still in the process of analyzing the results which will be used to help us prioritize those items of highest importance to our membership. See Bob Green's article in this newsletter for a preliminary report.

As our conservation season comes to a close, I would like to thank the conservation team for their fine work this past season. I especially want to thank Phil Wright for his efforts with the CTU sponsored temperature monitoring program. While there are a few monitors left to access and download data, the efforts of Phil and his volunteers are especially notable and valuable.

Last week, Frank Bub, Colin Glover, Ted Sammon and I attended the Coalition for the Poudre River Watershed stakeholder meeting. There is a lot of interesting activity regarding assessments in the upper Poudre watershed and there will likely be oppor-



tunity for working together on some significant studies. We will be investigating these opportunities as we begin planning for next year's conservation agenda.

Speaking of opportunities, please see Dennis Cook's column on volunteer opportunities related to Chapter Leadership. Dennis is leading our newly formed Leadership Development/Nominations Committee. Based on our survey results as well as new entries into our Volunteer Membership System, several of you expressed an interest in becoming more involved with the Chapter. We have some critical needs that could really use your help; some of these take as little as a few hours a month whereas others would be a bit more time consuming. Feel free to reach out to Dennis or other members of the committee (Wil Huett, Bob Green, Lee Evans) for further information.

Until next month,

**Mickey McGuire**  
President

## November Membership Meeting



**Domingo Rodriguez will be our speaker  
on November 28 !!**

Heeee's baaackkkk,

Back to get our new and existing members onto some fish with an updated version to Euro nymphing.

If you were here 3 years ago when I did my first presentation, I hope it helped and that you went out and tried the technique. I did get some of you hooked on Euro nymphing and hope you're still catching fish. No more mending to keep flies in the feeding zone.

Enjoy the presentation and think twice about using that bobber.

Join us at the Fort Collins Senior Center on **November 28**. Social gathering at 6:30 pm with the general meeting at 7:00 pm.

## Other Events in November



**Board Meeting:** November 14 at 7:00 PM, Mulligan's. Everyone is invited to attend.



**Monthly Membership Meeting:** Domingo Rodriguez speaks on Czech Nymphing, November 28 at 7:00 PM.



**Fly Swap:** The Fly Swap fly for the November Meeting is “Fall Mayfly dry, nymph or emerger, e.g., BWO or Baetis.” Tyers who have not signed up should email me of their intention to participate. I will let all those signed up know how many flies they will need to make. Contact **Dave Morse** to sign up.

[Click Here For Calendar Of All Upcoming Events](#)

## Alaska Adventure: From Past President

Coy Wylie



Rocky Mountain Flycasters in Allaska

**Bucket list:** places you want to go, experiences you want to have and memories you want to make while you are still standing on this side of the grass. I’ve acquired things all my life. However, at this stage as I look to the hopeful years before me, I crave adventures not possessions. I have enough stuff.

Which is why when Mark Miller called me in early spring of 2017 and asked me if I’d like to go with some fellow RMFers to Alaska, I was immediately interested. I had been many places, but never to the Last Frontier. I’ll admit the idea of going to Alaska has been in my head a long time. I’ve heard stories from friends who have fished there. I’ve seen presentations at our meetings and talked to outfitters at the Denver Fly Show.

It was just a matter of time and money.

Mark had put together what everyone thought was a great deal from a fly shop down in Canyon City: five and a half days of fishing and two fly-outs with chef-cooked meals at Intricate Bay Lodge. There were some great reviews online and it looked a trip I didn’t want to miss. So in late April I put in my 50% deposit for the week of August 5, 2018.

Our roster called for six fishermen and by the end of the month every spot was full. In addition to Mark and me, Dave Morse, Bobby Bottles, Gil Coleman and Bob Green committed to the trip. Emails began to fly back and forth, questions asked and answered. Anticipation was high but the trip was a year and a half away. We contented ourselves by watching videos and reading books and sharing what we were learning with the group.



In early 2018, we reserved our airline tickets to Anchorage and our small plane flight from Anchorage to the end of the line village of Iliamna. Dave Morse and I decided to extend our trip to tour the Kenai Peninsula when the fishing was done. Of course, I needed some new gear too. Over the course of a year and a half, I acquired a new single-hand eight-weight rod, a two-hand switch rod as well as a new dry bag backpack, reels, lines and other miscellaneous gear. I've decided not to add up all that I spent on this trip and content myself with the fact that it was worth it.

Finally the much-anticipated departure day arrived. With a detailed list in hand, I packed, unpacked and repacked my luggage several times. Dave Morse and I were booked on the same flight so we drove to DIA together on a late Saturday afternoon. Dave was so careful with his packing he actually wore his wading boots on the plane so as not to add weight to his bags!

We boarded the plane around 7 p.m. and had a crowded but uneventful flight that arrived in Alaska around 10:30 p.m. with the sun still shining. I was amazed to see the Anchorage airport to full of travelers at that late hour. Our packs, duffle bags and rod tubes were conversation-starters with other fishermen at the baggage claim.

After a quick overnight at a cheap airport hotel, we rendezvoused with the other guys and rode a shuttle to the secondary airport from which we would fly to Iliamna. Our ride was a very comfortable 9-seat prop and we met a single guy from Kentucky and a father and a daughter who would join us at Intricate Bay Lodge for the week. It was a bit overcast when we left Anchorage but by the time we traveled southwest for an hour, we dropped down to the runway in Iliamna in a pea soup fog. Upon entering the small airport lobby, we were made aware that our hosts could not make the flight from the lodge to pick us up until the fog cleared. We were a 20-minute flight from our destination but socked in.

The plan had been to arrive at the lodge late morning, get settled, have lunch and then fish all afternoon. We quickly realized that was not going to happen. We were able to order in some food from the only restaurant in Iliamna and we found a mix-matched set of cards for a long game of spades while we waited.

Around 2 p.m. a guy shows up and tells us he is a friend of Brian, the owner/operator of our lodge. He owned a lodge on the north side of the lake that we could drive to. Intricate Bay is on the south side. He said if the weather didn't clear, he would take us to his lodge and feed us and put us up until Brian could come and get us. We passed time as he regaled us with stories of his 40 years of outfitting in Alaska.

Finally, about 3:30 we got word that the fog was breaking up and that Brian was organizing a rescue party. Our new friend ferried us to a narrow neck of land by the lake and we watched as three floatplanes landed and cruised up to the rocky shore. Introductions were quickly made, gear loading lines established and within a short time I was sitting in a window seat in a 1954 De Havilland Beaver as we lifted off for the lodge.

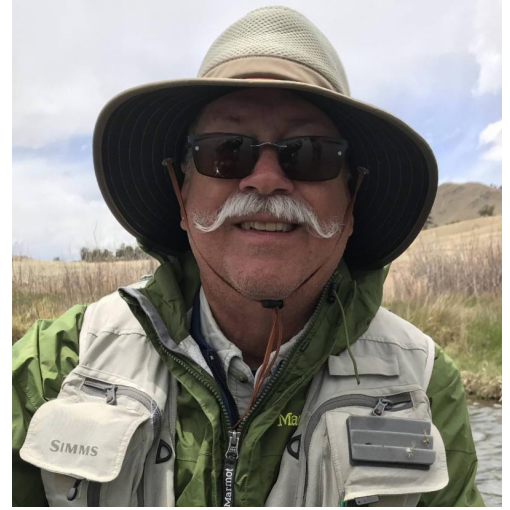
After the short hop across the lake, the Beaver landed us at the dock in front of the lodge and the entire staff was waiting to greet us and transport our luggage and gear. We got familiar with the lodge, found our quarters and enjoyed some cold Alaska beer while waiting for dinner. We still had hopes for fishing Sunday evening but the logistics were not on our side. This didn't stop Mark Miller from snagging a big sockeye by the dock as dusk settled. [Read more of this continuing saga on our web site.](#)



## From Phil Wright, Our Volunteer Coordinator



Planting grasses, willows and other plants along Unnamed Tributary 3



Phil Wright, Volunteer Coordinator

### Successful Revegetation Project with Odell Brewing and Coalition for the Poudre River Watershed

On Thursday October 25, approximately 25 volunteers from Rocky Mountain Flycasters and Odell Brewing in cooperation with the Coalition for the Poudre River Watershed and AloTerra Restoration Services completed a riparian revegetation project. The project involved seeding about 0.5 acres of stream side habitat, planting 1,000 wetland plants and about 300 native willows as well as building vegetated soil lifts.

The volunteer project was just uphill from CO14 along the Poudre River near the Munroe Tunnel. The area near the small, steep, un-named tributary of the Poudre was severely burned during the 2012 High Park Fire. Since the fire, the small stream that was once intermittent became a perennial stream. Following storm events, sediment washes down from the stream and into the river and over the highway, threatening water quality, transportation and important water supply infrastructure. The private road is also at risk of being damaged in future storms. The Coalition for the Poudre River Watershed (CPRW) has been working on this project since 2012 & received funding from the Colorado Water Conservation Board, the City of Fort Collins, and Northern Water to complete the restoration of the stream to increase its resiliency to future floods by stabilizing the stream and sediment, protecting the private road, and expanding culvert capacity under road crossings.

The volunteers from RMF and Odell had a fine fall day for the project. The instructions and guidance provided by AloTerra personnel was excellent as were the lunch, snacks and a post-project beverage supplied by Odell.

– Phil Wright

## Nominations and Leadership Development Committee

Rocky Mountain Flycasters Chapter has been fortunate over the recent decade to grow into one of Colorado's largest TU Chapters, and even more importantly also among its most active. Serving a growing Northern Colorado population that is still recovering from devastating forest fires and floods has provided an appetite for the *protect, reconnect and restore* conservation approach of our TU Mission. These forces have also increased the need for more "helping hands" to join ranks with current leaders.

Each year at our May meeting we elect a new Board of Trustees for our chapter – President, Vice President, Treasurer, Secretary and two Trustees At Large who need to focus more on financial & institutional strategies...but are too often distracted by day-to-day tactical activities.

Throughout the year our chapter has many appointive activity needs that volunteers can lead, or co-share leading...various committees, community activities, fishing excursions, social groupings, volunteer management software system, grant writing, meetings program guest speakers, web-based social media systems, community outreach, conservation projects, project work crews, membership support activities, youth activities and many more that can benefit from the new leaders perspective that YOU can bring.

When you volunteer you get to vote every day about the kind of organization you want to belong to...because you get to help shape that organization's personality. Our Trustees are receptive and eager to host new activities that haven't been thought of - that members may find interesting and enjoyable and may help strengthen our chapter.

RMF's **Nominations and Volunteers' Leadership Development Committee** year-round seeks to identify and invite members to visit a few monthly Board meetings (2nd Wednesday of every month at 7:00pm at Mulligan's Irish Pub at 2439 S. College Avenue) to become more aware of all the opportunities that do and/or can exist. Come visit and I think you'll be surprised and find it interesting.

**YOU CAN** help make a difference! So if you think you may have an interest to become more involved, even if you're not certain yet doing what, contact a member of our Nominations & Volunteers' Leadership Development Committee, or a Board Trustee, to discuss your interests, explore what *could be* of interest...or even suggest the name of another member who you believe could bring some new blood to our overall Trustees and chapter leadership team.

Nominations & Volunteers' Leadership Development Committee:

Dennis Cook [Email](#) or phone (970) 372-9229

Lee Evans [Email](#) or phone (970) 443-0197

Bob Green [Email](#) or phone (252) 255-8204

Wil Hewitt [Email](#) or phone (970) 222-5336



## St. Peter's Fly Fishing Forecast for November

Fall has arrived in the Colorado and our local water has been fishing great. It is the time of year when flows drop and the water is crystal clear. Small dry naturals and some small attractors can still produce on the surface. October has been a great year for fishing in the front ranges and as we push into November things should stay constant. Its more of a transition month than October because of the changes in the weather towards what we in Colorado call Winter. These first couple weeks will fish similarly to the end of October. Watch for late morning and afternoon Blue Winged Olive hatches. Baetis, midge and small beadheads like Tung, Juju or Rainbow Warrior are continuing to produce for the guides over at St. Peter's Fly Shop. Once we start to see more continual cold weather, we will see the presence of midges increase. If you've got a vice it would be wise to spin up a variety of sizes and colors of Zebra Midge. Small dries and beadhead nymphs are a great option, but don't hesitate to break out the streamer box and try your luck with some aggressive fish. November is the time of the year to find these aggressive fish and the rewards can be well worth it. It doesn't matter if your on one many Colorado front range freestones, or tailwaters located throughout the state. Its that time of the year! Get out there and do some exploring!

Patterns: Momba Ants, PMXs (#12-16) and Royal Wulfs are a great option for smaller sized attractor or dry dopper patterns. An effective rig when smaller bugs like Blue Winged Olives are hatching is an Extended Body BWO (#18,20) trailed by a black or grey Mayhem or Juju Emerger (#18,20). Some good options for nymphs are Two-Bit Hookers Olive (#16,18), and Juju Baetis (#18,20). Brown trout are starting to get aggressive and fishing streamers is one of our favorite ways to catch fish on the Poudre this time of year. Sparkle Minnows (#8), Thin Mints (#8-12) and Mini Dungeons (#6) are good options.

Brown trout are starting to get aggressive and fishing streamers is one of our favorite ways to catch fish on the Poudre this time of year. Sparkle Minnows (#8), Thin Mints (#8-12) and Mini Dungeons (#6) are good options.



Recommended Flies for this November:

Dries: Parachute Adams #18-#24, Q's Split flag adams #16-#18, E/C Caddis #16-20, PMX #14-#16, BWO #16,18, Drowned Trico #20-22, Eric's Hi-Vis Midge #20-22, Sprout midge #18-#24, Griffith's Gnat #18-22  
Nymphs: Beadhead prince #14-#20, Purple prince #12-#18, Guide's choice hare's ear #12-#18, Hotwire Prince #16, The Ticket #16-18, Copper Ribbed RS2 #18-22, Mayhem #18-22, Barr's Emerger #18-22, bling Midge #18-24, Zebra Midge #18-20, Midge Bomb #20  
Streamers: Thin Mints #6-10, Platte River Spider #4, Orange Blossom Special #8, Slump Buster Black #6, Aggravator Prince #6, 'Nilla Bugger #8-10, Sparkle Minnow, Trick or Treat #4, Rubber Buggers, Mini Dungeon

For any questions on how to tackle the Poudre whether it's location, rigs, or flies stop by St. Peter's Fly Shop before you head out! Or give us a call at (970)-498-8968 or email us at [shop@stpeter.com](mailto:shop@stpeter.com)

I'll see you right here next month for the December forecast.

Thomas Wurster

**Editor's Note:** This is the first in a series of monthly submissions by St. Pete's Thomas Wurster. RMF member David Cunningham suggested this monthly column in a comment to the recent Membership Survey. Thanks David!



### Fishing Mysteries



Wil Huett, Community Outreach

This is the time of year when fishing gets harder - for a number of reasons.

Chief among those reasons is that the water itself may get hard soon. It could happen almost overnight if Mother Nature decides to put on her heavy winter coat. We may have had a series of pretty warm and 'open' winters recently, but as a near 50 year resident of these climes, I remember many cold and 'closed' winters. One year I recall dragging the last Christmas decorations out from under a finally thawed snowbank on St Patrick's Day!

So, the question is: when the fishing shuts down, what can you do that won't drive your family nuts?

Too many fishing videos on the tv or computer will certainly turn them off. Viewing the 5,000th fly you have tied is going to make someone in the house grit their teeth. Tracking bamboo shavings all over the carpet because you are building a rod will certainly not win you any friends.

Here's another suggestion: pick up a book.

Sure, there are thousands of books out there about fishing. Many of them "How To's", as in—instructional. There also are a lot of reminiscences, i.e., the 'Good Old Boys Go Fishing' genre. Somewhat newer on the scene is the 'Fishing Mystery' category.

I don't think there are a lot of authors casting in this water yet, but I have recently enjoyed a series by Keith McCafferty, whom you may know as the survival and outdoor skills editor of Field and Stream. He has written for many other outlets as well, but may have done himself most proud with the series of outdoor/fishing/mystery novels which began with *The Royal Wulff Murders*. Set among the great fishing waters of Montana, it was so successful it was quickly followed up with *The Grey Ghost Murders*. His latest is the seventh in the series.

McCafferty's hero is a transplanted Easterner/part time fishing guide/private detective/artist. The stories this character and his ensemble of quirky acquaintances get involved in all connect somehow with fishing waters you may likely know or certainly have heard of - and they may help keep you entertained and out of the family doghouse if and when the water gets hard this winter.



## 2018 Membership Survey Results

From Bob Green

An invitation to participate in a survey with an electronic link to a 36 item questionnaire was emailed to all Flypaper subscribers on October 1, 2018. As an incentive to participate, all those responding were registered for a chance to win one of three \$100 gift certificates to St. Peter's Fly Shop. RMF provided two of the certificates and St. Peter's donated the third. Winners were selected through random methods.

Four follow-ups were employed during the three-week survey period, and 155 members completed the survey. However, because of an electronic glitch, not all respondents were able to complete all items. Consequently, all analyses utilize percentages to describe responses.

The Board of Trustees and the Leadership Council of the Rocky Mountain Flycasters recently completed a four and a half year effort to develop a strategic plan for the next 5 years. To assess views of the general membership of the plan, four scales were constructed. The items comprising each of these scales are mostly verbatim reproductions of the 21 statements comprising the strategic objectives for the Rocky Mountain Flycasters. The single item re-worded from the original was the phrase "Conservation Index". This phrasing was changed to "local knowledge" in one of the items.

The scales included 7 items assessing strategies for Membership and Volunteering, 4 items assessing Communication and Marketing, 4 items assessing Funding, and 7 items addressed to Conservation. Each of these items was constructed by developing a 3 point scale: respondents were asked to evaluate each objective by choosing "Very Important", "Important" or "Less Important" for each item.

### Analyses of the Data

The data were analyzed in two ways. First, to examine responses to individual objectives, the items were ranked on the basis of respondents' views without respect to the scale to which they contribute. This method appears in Table 1 by recording the percentage of respondents who chose "Very Important" and placing the Strategic Plan category next to each.

Secondly, to learn the views of the sample about the relative importance of each item within each area of the plan, Table 2 rank orders each objective within each scale by the percentage of respondents who choose "Very Important" for each item. For example, the first item in Table 2 is:

"Invest in youth programs to inspire their desire to preserve coldwater fisheries, motivate them for future engagement in our chapter and instill a love of fishing"
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This item was ranked highest among the "Membership and Volunteering scale. 60.78% of the respondents chose "Very Important" for this item. The same is true for each of the remaining scales. Items within each scale are ranked: Communication and Marketing Strategies, Funding Strategies, and Conservation Strategies.

### Results

As shown in Table 1, there is quite a bit of variation in the respondents' beliefs about particular Strategic Planning objectives. Although almost 85% (rank #1) reported they believed "Protecting high quality habitat necessary for healthy native and wild coldwater fish" was "Very Important", only 17.7% (rank 21) thought "Developing an ongoing program to encourage legacy giving....." was "Very Important". Remarkably, the three most highly endorsed items and five of the top six items were from the Conservation scale, thus emphasizing TU's emphasis on conservation is shared by the general membership.

Table 2 also shows variation in response. This Table appears to provide much information to the Board about the membership's emphases. Not only is Conservation the most highly evaluated area, but these results provide information about how the members would like to see the chapter proceed. Indeed, members strongly advocate certain efforts (Numbers 1 and 2) over legislative involvement (number 7).

Surprising, in view of recent national efforts, little interest was shown for "Increasing the diversity in our membership and leadership team (19.67 chose "Very Important") or in "Sustaining the volunteer member network through representative government by providing support (17.46%). Similarly, there was little support for "Developing an ongoing program to encourage legacy giving, endowments and will provisions (17.70%)."

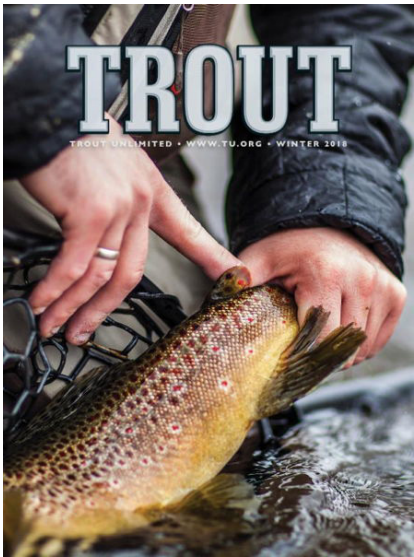
## The Online Fly Fishing Magazine Library

The active link (click) icons below represent a beginning attempt to put together a group of FREE resources available to fly anglers. *Trout Magazine* is published by Trout Unlimited-USA and *High Country Angler* is published by Trout Unlimited-Colorado. Both of these publications are limited to TU members. The others, however, are for everyone.

This page will be continually updated so you can always get to the most current issue of both of these magazines. Just click on the icon of the magazine you wish to read.

Please help me update these magazines by sending the URL for any FREE resources that you find worthwhile. Happy reading! Paul Wehr, our webmaster, just submitted a new magazine. Give it a try : <https://dunmagazine.com>

### Hatch Magazine



## Donate and/or Buy



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## Sustaining Donors

### Rocky Mountain Flycaster Sustaining Donors



St. Peter's Fly Shop



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Frank Cada  
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Fast Signs  
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Wil Huett  
Mickey McGuire  
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Michael Ringus

Domingo Rodriguez  
Scheel's  
Bruce Rosenthal  
Coy Wiley  
Berkshire Hathaway  
Umqua  
Paul Hilbrecht  
Eric Pettine  
Richard Withey  
Paul Wehr

2018-11-01

Bob Green, *The Flypaper* Editor.



**Table 1: Strategic Planning Objectives Ranked  
For Each Strategic Scale**

<b>Membership and Volunteering Strategies</b>	<b>Percent Responding “Very Important”</b>
1. Invest in youth programs to inspire their desire to preserve coldwater fisheries, motivate them for future engagement in our chapter and instill a love of fishing	60.78%
2. Promote organizational unity through projects, educational opportunities and chapter events	50.00%
3. Pursue partnerships with conversation-minded organizations to leverage completion of common goals	44.00%
4. Build volunteer capacity to support chapter programs	38.71%
5. Increase member participation and fund raising	32.50%
6. Increase diversity in our membership and leadership team	19.67%
7. Sustain the volunteer member network through representative government by providing support, learning opportunities and development	17.46%
<b>Communication and Marketing Strategies</b>	
1. Employ consistent and coordinated communication to our membership to achieve chapter goals	45.45%
2. Coordinate with other like-minded conservation groups and government agencies to enhance and mutually improve our communications	42.39%
3. Utilize up-to-date technology across multiple platforms for communication and to engage and attract members	38.98%
4. Foster public awareness of our conservation, funding, community and member engagements opportunities	37.50%
<b>Funding Strategies</b>	
1. Identify and articulate critical needs for funding that support our mission and Strategies	45.60%
2. Develop a sustainable funding plan for obtaining unrestricted, temporarily restricted and permanently restricted monies to support our strategies	36.07%
3. Utilize social media to enhance funding	24.58%
4. Develop an ongoing program to encourage legacy giving, endowments and will provisions	17.70%

## Conservation Objectives

1.Protect and improve water quality and instream flows through advocacy, education and on-the-ground efforts.	82.40%
2.Protect high quality habitat necessary for healthy native and wild cold water fish.	84.55%
3.Collaborate with other conservation organizations, state and federal agencies, private land owners and other interested parties to preserve and improve local watersheds that support cold water fish.	69.11%
4.Reconnect and restore fragmented fish populations and isolated riparian habitats.	53.60%
5.Educate and inspire future generations of conservation stewards.	59.84%
6.Utilize local knowledge and national measurement devices to identify threats and develop, prioritize and initiate conservation and advocacy agencies.	40.83%
7.Support beneficial advocacy with the legislative and regulatory bodies and agencies.	38.33%

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**Table 2: Strategic Planning Objectives  
Ranked By Percent Responding “Very Important “to Each Item**

	% “Very Important”	Scale
1.Protect high quality habitat necessary for healthy native and wild cold water fish.	84.55%	Conservation
2.Protect and improve water quality and in-stream flows through advocacy, education and on-the-ground efforts	82.40%	Conservation
3.Collaborate with other conservation organizations, state and federal agencies, private land owners and other interested parties to preserve and improve local watersheds that support cold water fish.	69.11%	Conservation
4.Invest in youth programs to inspire their desire to preserve cold water fisheries, and motivate them for future engagement in our chapter and instill a love of fishing.	60.78%	Mem & Vol
5.Educate and inspire future generations of conservation stewards	59.84%	Conservation
6.Reconnect and restore fragmented fish populations and isolated riparian habitats.	53.60%	Conservation
7.Promote organizational unity through projects, educational opportunities and chapter events	50.00%	Mem & Vol
8.Identify and articulate critical needs for funding that support our mission and strategies	45.60%	Funding
9.Employ consistent and coordinated communication to our membership to achieve chapter goals.	45.45%	Com & Mar
10.Pursue partnerships with conversation-minded organizations to leverage	44.00%	Mem & Vol
11.Coordinate with other like-minded conservation groups and government agencies to enhance and mutually improve	42.39%	Com & Ma
12.Utilize local knowledge and national measurement devices to identify threats and develop, prioritize and initiate conservation and advocacy agencies.	40.83%	Conservation
13.Utilize up-to-date technology across multiple platforms for communication and to engage and attract members.	38.98%	Com & Mar
14.Build volunteer capacity to support chapter programs	38.71%	Com & Mar
15.Support beneficial advocacy with the legislative and regulatory bodies and agencies.	38.33%	Conservation

16.Foster public awareness of our conservation, funding, community and member engagements opportunities	37.50%	Com & Mar
17. Develop a sustainable funding plan for obtaining unrestricted, temporarily restricted and permanently restricted monies to support our strategies	36.07%	Funding
18.Increase member participation and fund raising.	32.50%	Mem & Vol
19.Utilize social media to enhance funding.	24.58%	Funding
20.Increase diversity in our membership and leadership team	19.67%	Mem & Vol
21.Develop an ongoing program to encourage legacy giving, endowments and will Provisions	17.70%	Funding

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